### MOGY PRIVACY POLICY

Last updated as of December 10, 2015

# We Respect Your Privacy!

## **Information Collected**

MOGY has created this privacy statement in order to demonstrate our firm commitment to privacy. MOGY uses your IP address to help diagnose problems with our server, and to administer our Web site. Your IP address is used to gather broad demographic information. MOGY uses cookies to deliver content specific to your interests, to save your password so you don't have to reenter it each time you visit our site, and for other purposes. MOGY 's registration form requires users to give us contact information (like their name, address, and e-mail address). MOGY uses member contact information from the registration form to send the member information about our company and e-mail news.

Members may opt-out of receiving future mailings; see the choice/opt-out section below. Demographic and profile data is also collected at our site. We use this data to tailor the visitor's experience at our site, showing them content that might be interested in, and displaying the content according to their preferences. We collect personal off-line information for the sole purpose of contacting members in maters related to our program. This site contains links to other sites. MOGY is not responsible for the privacy practices or the content of such Web sites. MOGY uses a sign-up form for new members, trainers and their clients. We collect visitor's contact information (like their e-mail address, address, and name). The member's contact information is used to get in touch with the member when necessary. Users may opt-out of receiving future mailings; see the choice/opt-out section below.

#### **Public Forums**

MOGY, in the future, may make chat rooms, forums, message boards, and/or news groups available to its users. Please remember that any information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your personal information.

# **Security**

MOGY has security measures in place to protect the loss, misuse and alteration of the information under our control.

### **Children's Guidelines**

We do not collect online contact information without prior parental consent or parental notification, which will include an opportunity for the parent to prevent use of the information and participation in the activity. Without prior parental consent, online information will only be used to respond directly to the child's request and will not be used for other purposes without prior parental consent. We do not collect personally identifiable off-line contact information without prior parental consent. We do not distribute to third parties any personally identifiable information. We do not give the ability to publicly post or otherwise distribute personally identifiable contact information. We do not entice by the prospect of a special game, prize or other activity, to divulge more information than is needed to participate in the activity.

# **Choice/Opt-Out**

MOGY provides users the opportunity to opt-out of receiving communications from us at the point where we request information about the visitor. MOGY gives users the following options for removing their information from our database to not receive future communications or to no longer receive our service. Log in to your account and "Cancel Account". You may also contact us and request your account or membership to be canceled at anytime.

# Software Installation, Cookies and Log Files

You expressly acknowledge, agree and consent to the Vendor installing software and cookies relating to the Services on one or more of your electronic devices and using tracking tools, pixel tags, cookies and log files for purposes the Vendor deems fit, including without limitation, to track which page variants you have seen, to track if you have clicked on a page variant, to monitor traffic patterns, to gauge popularity of service options and to gather information used to deliver relevant content and services to you.

# **Correct/Update**

MOGY gives users the options for changing and modifying information previously provided. Email list – you have link included in every email to your personal information and or list preferences. Contacting the Web Site If you have any questions about this privacy statement, the practices of this site, or your dealings with MOGY, you can contact us at <a href="mailto:support@mogy.me">support@mogy.me</a>.